



**Caldwell County
Home Builders
Association**

2018 Sponsorship Package

Tier 1- Friends of HBA sponsor : **\$100**

- Name on large sign for monthly meetings
- Name on large sign at Golf Tournament and HBA Family Day
- Name included on our website (no logo, no clickable link)

Tier 2- Dollar a Work Day sponsor: **\$261**

- Name on large sign for monthly meetings
- Name on large sign at Golf Tournament and HBA Family Day
- *Logo/ Business name on website (clickable link to phone/social media/ website/email)*

Tier 3 - Wilson Creek sponsor : **\$500**

- Name on large sign for monthly meetings
- Name on large sign at Golf Tournament and HBA Family Day
- Logo/ Business name on website (clickable link/phone/ social media/ website/ email)
- *Printed name on yearly t-shirt*
- *1 Shirt included- (others available at discount rate)*
- *1 Free monthly meeting invite with business info spotlight (5 min)*
- *Individual signage at Golf Tournament*
- *Can send invoice semi-annual if desired*

Tier 4- Lenoir Sponsor: **\$1,000**

- Name on large sign for monthly meetings with logo
- Name on large sign at Golf Tournament and HBA Family Day
- Logo/ Business name on website (clickable link/phone/ social media/ website/ email)
- Printed name/logo on yearly t-shirt
- 1 Shirt included- (others available at discount rate)
- Individual signage at Golf Tournament- *Luncheon*
- Can send invoice semi-annual *or quarterly*, if desired
- *HBA Membership included! (Many More Benefits Attached!!)*

- *May attend all HBA meetings as member*
- *Featured speaker at monthly meeting, if desired*
- *Caldwell County Masonry Tournament Sponsor (Signage/Announcement)*
- *HBA Crawdads Game Sponsor- 5 extra tickets and meal included*
- *Website Sponsor (Home Page, Rotation, clickable link)*
- *Social Media Page Share (once yearly)*
- *Provided Lists of directories of HBA membership*
- *Provided Lists of directories of Licensed General Contractors in county*
- *Provided HBA membership packets, if desired, to mail to prospects with business info*

Tier 5- Caldwell Elite Sponsor :

\$1,841

- Name on large sign for monthly meetings with logo
- *Business name mentioned at EVERY HBA meeting/event by speaker*
- *Can display bonus marketing material at Every HBA event*
- *Can be a guest speaker at the yearly Christmas Dinner to present awards*
- Name on large sign at Golf Tournament and HBA Family Day
- Logo/ Business name on website (clickable link/phone/ social media/ website/ email)
- Printed name/logo on yearly t-shirt
- 2 Shirts included- (others available at discount rate)
- Individual signage at Golf Tournament- *Tournament sponsor*
- *Business name will be mentioned in Golf Tournament Radio Commercial*
- *1 Free Golf Team in tournament with lunch included*
- Can send invoice semi-annual or quarterly, if desired
- HBA Membership included! (Many More Benefits Attached!!)
- May attend all HBA meetings as member
- *1 Extra Affiliate membership included*
- Featured speaker at monthly meeting, if desired
- Caldwell County Masonry Tournament Sponsor (Signage/Announcement)
- HBA Crawdads Game Sponsor- *10* extra tickets and meal included
- Website Sponsor (Home Page, *Fixed Ad Space*, clickable link)
- *Social Media Page Share (multiple mentions)*
- Provided Lists of directories of HBA membership
- Provided Lists of directories of Licensed General Contractors in county
- Provided HBA membership packets, if desired, to mail to prospects with business info

***Please note that T-shirts will be printed on or about April 1, 2018.*